



# Support fund for Cinematographic and Audiovisual Creation in the Brittany Region - FACCA 2019

## Funding for International Co-development of Feature Films and Audiovisual Series

### General Framework

The Region adopted in its Session of 20th June 2019 a new 5-year regional strategy, supporting cinema and television. It aims is to strengthen and develop a high-quality regional industry, make Brittany a benchmark territory for film and audiovisual production and to capitalize on its unique regional features to create a foundation of distinction.

Fully inscribed within ‘the responsible region’ philosophy as defined within the context of Breizh COP, this strategy has as its intention, moreover, to lead by example in the reduction of the ecological footprint, the promotion of respect for equal rights between men and women and the development of the territory. Accordingly, a charter elaborating regional ambitions as applied to the cultural domain is currently being developed. FACCA will rest on the principles of this charter.

To qualify for support from FACCA, project applicants undertake to respect this charter. To this end, the Region’s services have been made available to provide any further information. **Moreover, a meeting with a project coordinator is a mandatory precondition before any submission of an application for funding.**

The Region intends to support films throughout their whole journey. *Bretagne Cinéma*, through its hub, “The Brittany Film Commission” offers free and personalised support right from the initial stages of a film’s pre-production. In addition, once a film is completed, *Bretagne Cinéma*, as well as the initiative Zoom Bretagne, coordinated by the Cinéphare cinemas network, can help project holders organise previews across the territory and increase the visibility of their works (communication around the films, promotional tours for filmmakers etc...)



## Regulatory Framework

The award of funding obtained in accordance with the Support Fund for Cinematographic and Audiovisual Creation is subject to the provisions of regulation (EU) n°651/2014 of the Commission dated 17 June 2014 declaring certain categories of funding compatible with the internal market in application of Articles 107 and 108 of the Treaty, notably those planned by Chapter 1 of article 54 of section 11 relating to aid schemes for audiovisual works.

Film projects whose shooting has begun before the submission of a funding application are not eligible. For fiction projects, filming must not under any circumstances have started before the meeting of the review committee to which it has been submitted. Any project completed and broadcast before the official announcement of selective funding is ipso facto disqualified from application.

The application dossier requesting support must be written in French.

The Region's grants are selective and awarded according to the opinion of the review committee, taking into consideration the nature of the subject, its characteristics, its qualities, the conditions (place, time, budget etc.) in which the work will be produced and the project's coherence with the territory.

Within the context of each type of funding (writing, development, directing, music), a same project cannot be presented more than once to the review committee - even in the event of a change of the executive producer/production company – with the exception of adjourned projects.

The following programmes are excluded from FACCA: Student films, filming and recording of events, television shows of an 'on-set' or magazine type, television reports, streaming shows, sitcoms, music videos, institutional films, advertisements, educational films, web projects of a promotional, educational, play-orientated or commercial nature.

Film and audiovisual projects implicating specific multimedia or digital programming (transmedia projects, virtual reality, interactive narration, webseries...) are eligible. Conditions of eligibility correspond to the category concerned (film, television and audiovisual, innovation/research).

Finally, Brittany is characterised by its strong cultural identity. Certain documentary projects and/or in Breton languages can evidence unique cultural, historical or scientific interest for the region. A specific committee, the "FAB" (Brittany Audiovisual Fund) will be responsible for scrutinising projects demonstrating these unique features already scrutinised within the context of production funding (documentary, short film, independent feature films, key development projects for the sector, innovation/research and new writing).

## Selection Procedure for applications

### **1). A mandatory meeting must be arranged to explain your project and inform yourself about the regional industry.**

Before submitting an application dossier for FACCA funding on the dedicated platform, a meeting must be undertaken with the project coordinator in charge of the funding concerned. **This meeting is a mandatory pre-condition.** Its objective is to better understand the strategy the project applicant has developed in relation to Brittany and for the applicant to fully inform themselves about the regional industry.

Projects that will be registered as a matter of priority are those involving the territory to the greatest degree. Examples include: the link and relevance of the artistic project's choice of the territory (scenery, script etc.) significant filming in Brittany (from pre-production through to completion), significant recruitment (heads of departments, assistants, deputy roles, acting roles), a film director with a main residence in Brittany, producers and co-producers established in Brittany (registered office or a stable, established office) etc...

**All dossiers submitted without this meeting will not be considered.**

### **2). Following the prerequisite meeting and validation by the project coordinator who is the point of contact, a fully completed application dossier must be submitted on the dedicated platform, respecting the submission deadline for the review committee concerned.**

After verification of the coherence, professionalism, and conformity of the dossier with the eligibility criteria explained above, the project is registered with the relevant review committee, up to the limit of available places.

Once the total limit of projects has been reached, all new submitted projects are automatically registered for the next review committee, subject to places being available.

Just over a month before the meeting date of a committee, the applicant is informed about the completeness of their application and their registration with the review committee. In the event of a modification of the submitted project, the applicant is required to send pdf copy to the email inbox of the “Moving Image and Creative Industries<sup>11</sup>” service of the Regional Council to ensure their project can be forwarded to committee members. In the event of the deadline not being respected with regard to this pdf copy, the application for funding will be considered as having been abandoned.

For the examination of film projects in the Breton languages, the elected representative responsible for the Regional Council’s linguistic policy may be invited to write a memo about the interest of the projects concerned, in relation to linguistic policy objectives and according to the quality of the language employed. This memo may be sent to members of the review committee. Grant awards by FACCA and FALB (Fund for Audiovisual Expression in the Breton language) cannot be combined.

<sup>11</sup> Images et industries de la création



## Working of the Committees

The review committee tasked with scrutinising international co-development projects is the same as that which scrutinizes production grants for key development projects for the sector. This committee is composed of 5 members nominated *intuitu personae* (because of the trust put in person) for a length of 2 years, and they must express an independent opinion on all projects. A reviewer who is an interested party in a project cannot sit on the committee for the whole of the review committee's meeting. The list of committee members is available to be consulted.

The review committee's deliberations are strictly confidential. The opinion of the committee (favourable, not favourable or an adjournment...) may be communicated by the Region to interested parties on request, right from the following day of the committee meeting. Nevertheless, given the final decision for awarding funding and the sum concerned rests with the Permanent Commission of the Regional Council, the official response for project applicants who have received a 'favourable' opinion from the review committee, cannot be communicated to interested parties until after the vote by the Permanent Commission.

The opinion of the review committee on projects is the subject of a short memo summarising the opinion of the committee concerned, except for committees dealing with the creation of original music. This memo is drafted during the period of the review committee and will be sent to each project applicant.

The organisation of review committees is carried out by the Region's services (SIMAG)

A projected calendar of review committee meetings has been created by the Region and posted on the site [www.bretagne.bzh](http://www.bretagne.bzh).

## Calculation of funding

Costing of awards will be established with respect to the platform adopted and modulated according to the project in question, its budget and financing, its implication for the territory, economic consequences generated in Brittany (employment, services...). Also taken into account will be its approach to eco-responsibility, its promotion of equal rights between men and women and its consideration of cultural rights.

## Beneficiaries' undertaking

Following a vote returned by the Permanent Commission, an agreement will be signed between the beneficiaries and the Brittany Region.



## Terms and Conditions

In Brittany, the economy of the sector over the last decade has evolved considerably. International co-productions in the territory have increased, boosted by the growth of the International Tax Rebate, but also through fruitful artistic exchanges within the framework of writing residencies like those organised in Brittany by Groupe-Ouest.

The objective of this support is to foster the co-development and co-production of projects, to intensify collaboration between European countries and Brittany, to attract more projects and jobs, increase the expertise of the sector (artistic projects, productions, technical industries etc.) and as a result, make Brittany more attractive.

Within this context, the Region encourages collaborations in order to produce international feature film projects involving production structures established in the territory.

### **Specific conditions for the admissibility of projects**

This funding is for the benefit of the executive producer (even as a minority stakeholder) established in the regional territory and is destined to support the development of feature length film projects or audiovisual series (fiction/animation) with an international dimension.

The project must associate (co-production) a company that has a stable, established base within the Brittany region at the time the funding is awarded, and a production company set up outside of France.

The applicant company must have the capacity to produce a feature film/and/or an audiovisual project. The contracts (co-production, co-development, deal memo...) must be supplied in French at the time of the project's submission.

Before submitting any funding application for an international co-production on the dedicated platform, a meeting must be arranged with the project coordinator in charge of the funding concerned. **This meeting is a mandatory prerequisite.** Its objective is to better understand the strategy developed by the project applicant.

The selection of projects will be according to the artistic quality of the project, its link with the territory and in particular, with the structure supporting the application and its consequences for the sector in Brittany.

The intensity of public funding for pre-production (writing and development) obtained (regional funding included) will not exceed in any event 100% of admissible costs.

**Terms:** The total amount of expenditure in Brittany (employment, location, filming, post-production) **must represent at least 100% of funding received with respect to consequences for the territory.**

**Maximum amount of funding:** 40 K€

**Projected frequency:** 2 committees per year (committee concomitant with the funding committee for the creation of key development projects for the sector).