

BRETAGNE

ALL THE RIGHT REASONS TO
MOVE TO BRITTANY



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PASSEZ À L'OUËST

Brittany

1h30

from Paris 

Some signs
are unmistakable.
Move to Brittany.

40 
Michelin-star
tables

12000 km
of marked
walking paths


350
festivals
a year 

25
Grandes
écoles 

20 000+
businesses
created/year 

2700+
km of
coastline 

100%
Fibre-optic
by 2026

10,000+
researchers 



Brittany connected

In Brittany, being connected is all plain sailing.

Brittany has always been a land of great explorers, today joined by entrepreneurs of great renown. It's really no surprise, the region has some serious advantages. By land, air or sea, all roads lead to Brittany and Brittany leads to the whole wide world.

But being connected is also about communicating. For that, you can count on deployment of fibre-optic across the entire region.

Arguably, Brittany really is the centre of the world.

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A land of connections

Communicating means connecting people. Physically, of course, via diversity of infrastructures but also connecting them with one another via very high-speed broadband for all.



Brittany
1h30
from Paris

126 railway stations
including 19 for
high-speed trains

5 airports,
50 destinations
towards Europe and the world

1,000 km
of highways
free of charge

104 marinas,
6 trade ports,
150 fishing ports

Deploying
Fibre-optic for all
by 2026

Brittany performs

In Brittany, being at the leading edge comes naturally.

One look at the megaliths tells you that in Brittany, innovation is a quality with deep roots. Here we work, imagine and excel. In renewable energies, digital, food, boating and more, you'll find Brittany at the leading edge. From schools to businesses, we have developed outstanding pathways and synergies. From start-ups to large corporations, there's no shortage of opportunities to build a rock-solid career.

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© Gregory Vaveneil
Site de production Jean Henaff, Pouldreuzic

Brittany: at the leading edge in many economic sectors.

For many years, Brittany has been a leader in fields such as food, maritime activities and digital. Today, that legacy is feeding into sectors of the future in which the region is now at the cutting edge: cybersecurity, marine energies, smart grids, competition sailing, biotechnology and industry 4.0.

There's an economic dynamism that is attracting creative people and entrepreneurs, from start-ups to large corporations, while presenting a multitude of professional opportunities.

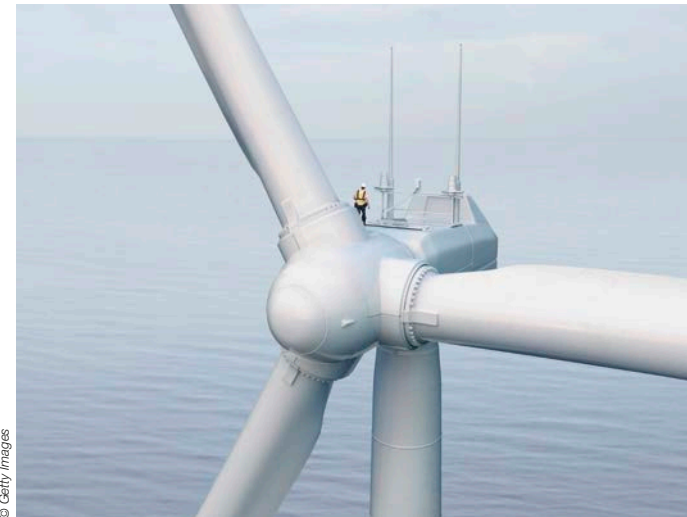


© Getty Images

Digitally, the numbers add up

50,000 jobs including 15,000 in R&D, numerous incubators, and 2 FrenchTech-labelled zones...

Historic birthplace of the digital sector, Brittany deploys a wide spectrum of expertise with international reach (in 3D imaging, 5G and more) and offers very real employment possibilities in the virtual world.



© Getty Images

Brittany, committed for the climate

Building a sustainable future for generations to come. With this goal in mind, whether businesses or charities, local government or citizens, all are united. Everyone in Brittany is determined to make it a model region in terms of ecological, climatic, economic and societal transition.



© Getty Images

A region serving fresh quality daily

Among the sectors undergoing great change are agriculture, the food industry and fisheries. Brittany and its more than 1,000 businesses in this sphere are reinventing themselves and innovating each day to become leaders in eating well in Europe. It's an approach that impacts activities as diverse as production, transformation, and retail distribution.

In Brittany, the number of organic farms has doubled in 10 years and over 3,000 producers work under protected designation of origin or the "Label Rouge" label...

Bon appétit!



© Vincent Robnot

20,000+
businesses
created/year

One of the lowest
unemployment
rates in France

Leader
in marine biotech and
renewable
marine energies

Digital
No.2 region in
R&D

8,000
jobs
in cybersecurity

No.1 region
in France for food
production



Here school leads the class

As well as being a great place to live, Brittany is a great place to study. With more than 90% success rate at baccalaureate level and a very close partnership between local government and the education community, the region aims for excellence. Which makes it stand out as one of France's most attractive regions for students. Quality of teaching, student life, the setting and cost of living, all make it a very popular destination indeed.



A dense network of secondary schools covers all specialities, whether in general technological or vocational education. There is also a robust offering of work-based trainings opening entry into more than 290 professions. Every channel of higher education is here. In Brittany, there's no need to travel far away to make a future for yourself, you can access practically every sector right here in the region.



Brittany seeks and finds

Over 10,000 researchers work in Brittany across the public and private sectors. They're in digital transition, new materials, health, nutrition, cybersecurity, oceanology, marine biology and biotech, you name it.

The joint effort of the Region and other Breton communities places Brittany today amongst the most active French regions in research and innovation.



90%+
baccalauréat
success
every year

11 university
campuses

25
grandes
écoles

10,000+
researchers

290+
professions open
to work-based
trainings

125,000+
students in
higher education

Brittany relaxes

In Brittany, you live and breathe wellbeing.

The region offers a thousand and one ways to recharge your batteries. With outstanding natural and heritage sites, seaside and countryside, the possibilities are endless when you need to get away or unwind. But the good life, Breton-style, isn't just about the region's natural attractions. Towns at a human scale, community life, sporting and cultural activities, as well as the hospitality of the locals, it all adds up to everything it takes for a fulfilling lifestyle.

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© Noël C. photography
Food market, "la Criée" Central Market Hall, Rennes

Dynamic towns at a human scale



© Franck Bétermin
Brest town centre

Urban vibe...

Brest, Lorient, Quimper, Rennes, Saint-Brieuc, Saint-Malo, Vannes... Breton towns all have their own unique personality but share the same high ideal of an enjoyable lifestyle. Their dynamism, but also the wealth of services they offer, make them much sought-after.



© Jean-Yves Gauffier
SNCF station, Lorient

...focused on people

Open and generous, Breton towns undeniably reflect the mindset of their inhabitants, widely known for their sense of hospitality and their ability to get on with one another. The region stands as a benchmark in social economy and is the driving force behind many initiatives.



© BBH - O. Stephan

Women's professional handball team, Brest

Sport in all its forms

Going solo or with a club, all sporting activities are easy to access. The region itself offers a setting that's ideal for activities linked to nature, punctuated by plenty of sporting infrastructures. Between kitesurfing, hiking, tennis or horse riding, there's something for everyone. Just consider the number of sport license holders: more than anywhere else in France.



© Pierre Torset

Kitesurfer at Ker Emma beach, Tréfléz

Brittany residents are the most attached to their region and the least considering leaving it.

More than **2 in 3 people** own a primary residence

1 in 4 people involved in an association or club

40% of the French coastline to indulge in watersports

France's **No.1 region** with the most sport licence-holders per number of inhabitants

One region, a whole world to discover



© Emmanuel Berthier

Le Conquet on the Kermorvan peninsula



© Fanny Sabatier

Locmaria, Belle-Ile-en-Mer

From the rugged pink granite coast to the gentle shores of Morbihan Bay, from the legendary Brocéliande forest and dramatic Rance Valley to the steep headlands of Finistère...

Brittany has so much to offer, there's almost too much to explore in one lifetime. On the water or the walking tracks, discover a land of countless facets and atmospheres that move and change depending on the lighting, for a touch of magic and even a taste of paradise.



© François Hurtaud

Great sandy beach, Isle of Groix

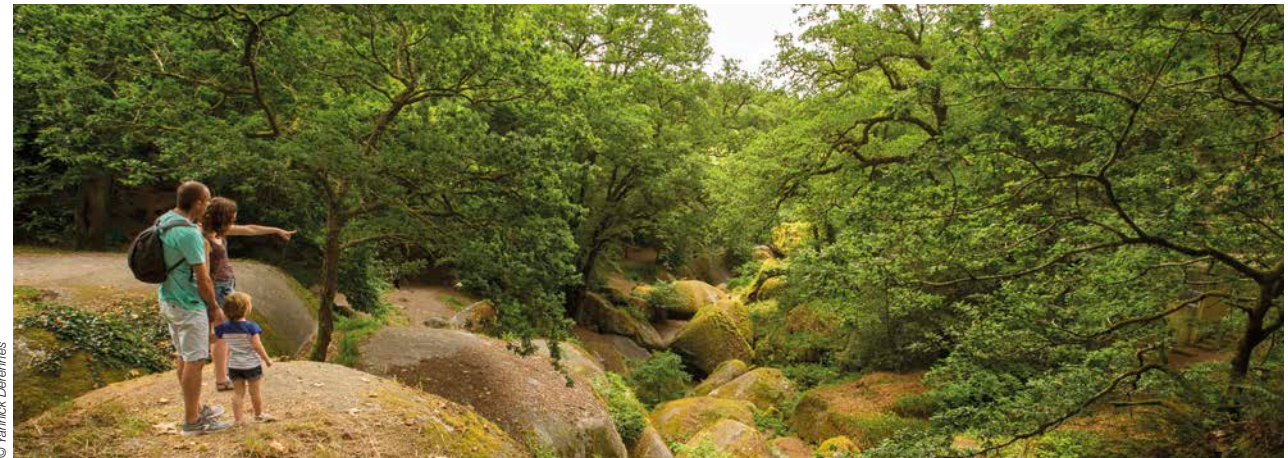
Green Brittany

Thinking of Brittany only for its coastline misses a huge part of the story. From Lake Guerlédan to the moonscapes of the Arrée mountains, inland Brittany presents a thousand different faces. Explore an off-the-beaten-track Brittany, by kayak on its rivers or by bike along its canals, punctuated by ancient rocks.



© Simon Bourcier

The Vélodyssée cycle route, Nantes canal, Brest



© Yannick Derennes

The rocky forest of Huelgoat

2700+ km
of coastline

No.1 region
in France
for number of
protected areas

12 000 km
of marked
walking paths

11 inhabited
islands
and over 1,000 islands
and islets

No.1 region
in France
for number of
accommodations certified
European eco-label

2,200 km
of cycle routes
and green routes
for walkers and cyclists

Brittany inspires

In Brittany, culture has personality.

Brittany has always cultivated its diversity, and culture is no exception. Here, everything seems more intense and varied. So you see a strong traditional culture, with over 1,200 fest-noz night festivals a year, happily existing alongside a rich and vibrant contemporary scene in cinema, dance, art and more. But beyond such a fabulous range, what makes Brittany unique is its ability to mobilise around those events, that pleasure of being together, that open-mindedness inherited from its culture of travellers.

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© Musée des beaux-arts de Quimper - Photo Pascal Perennec



Museum of Fine Arts, Quimper



© Gregory Volwend

Veilles Charrues Festival, Carhaix

A festival of festivals

Rock, techno, world music, classical, traditional... Here we're into all kinds of music. And for a good reason: with over 350 festivals a year, music in Brittany never stops. This local love affair with sound has given rise to a music scene bursting with talent and thrills.

Stars in your plate

Oysters, lobsters, strawberries, salt meadow lamb... In Brittany we cultivate the art of eating well and the list of outstanding local products is enough to make your mouth water. So it's perhaps not surprising that many chefs scour the area for inspiration. Indeed, the region offers your taste buds more than 40 Michelin-star tables. Unless you prefer exploring the aisles of countless local markets or tasting a delicious hot galette with sausage from a food truck.



© Emmanuel Berthier



© Emmanuel Berthier



Notre-Dame-du-Tertre chapel, Châtaledren

Let's go out!

Brittany cultivates its appreciation of culture. Here we love to go out, dance, discover, visit, and admire... With more than 150 concert halls, 40 museums, 45 theatres, and nearly 300 cinemas, there are plenty of opportunities to go out, just not enough time.

An exceptional heritage

3,000 sites protected by Historic Monuments

350 festivals a year

84% of cinemas classed as « art house »

7 designations of origin

40 Michelin-star tables

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